Genoa
You are a merchant in the city of Genoa. The game board features a district of the city bordered by darker tiles. You will attempt to acquire wealth and fame in the various buildings identified with a banner. These buildings allow you to take the various actions that will lead you to prosperity. However, since you can only take one action per turn, you will need to be a canny salesman and sell the other actions in order to generate a profit. Cunning strategies and smart negotiations should, in the end, earn you enough to rise above the competition!

Components

- 1 Trade tower, made out of 5 discs
- 1 round marker
- 2 8-sided dice (one red and one blue)
- 40 Commodity tiles (5 of each kind: pepper, saffron, silver, copper, linen, silk, ale and wine)
- 35 wooden Ownership markers (7 in each of the 5 colors)
- 27 special tiles

5 Starting space, 7 Trade 1:1,
5 Commodity of your choice, 5 Building action,
5 Extra action

- 60 cards including:

14 Contract, 14 Message, 16 Large order,
16 Small order

- 80 coins (in 5, 10, 50 and 100-ducat coins)
- 1 game board
- 1 first player marker
- 5 player tiles
• Put the game board on the table.

• Place the following pieces according to the illustration:

A  The round marker is placed on the space corresponding to the number of players. 
   *On space 4 in a 4-player game for instance.*
B  The 5 kinds of special tile (5 each, 7 Trade 1:1) are put on the appropriate spaces.
C  The 8 kinds of Commodity tile (5 each) are put on the appropriate spaces.
D  The player chooses a color and puts the corresponding player tile in front of himself and also places his 7 markers on the board as shown. Unused markers and player tiles are put back in the box.
E  First, separate the 60 cards according to their back. They are then shuffled and constitute four facedown piles.

• Each player receives:

- One card from each of the four piles. These cards, which are kept hidden, make up the player’s starting hand.
- 130 ducats (2x5-ducat coins, 2x10 and 2x50). The remaining coins are separated according to their value and placed beside the game board as the bank. During the game, players should keep their coins hidden either by keeping them in their hands or by stacking them in front of themselves.

• The last person who visited a market is the first player. He takes:

- the Trade tower (the 5 discs),
- the two dice,
- the first player marker that he keeps in front of himself until the end of the game.

*Note: The first player is the same throughout the game.*
Be the wealthiest player at the end of the last round.

A game is played over 6 to 12 rounds, each of which are divided into turns. There are as many turns per round as there are players.

The following happens each turn:

• The round starts with the first player becoming the merchant. He receives the 5 discs that make up the *Trade tower* (sometimes simply referred to as the tower).

• The merchant plays his turn (see *Game turn*) and gives the tower to the next player (clockwise) once his turn is over. This player then becomes the new merchant and so on.

• A round ends when every player has been the merchant.

• Once the last player has played his turn, he moves the round marker down one space on the round track. Unless the marker was already on the last space of the track, the game continues. If it was on the last space of the track, the game is over and the players count their ducats to determine the winner.

Note: For the remainder of these rules, the active player will be referred to as the merchant.

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### Each turn is divided into 4 phases:

1. Determine the starting space
2. Movement / Actions / Negotiations
3. Acquire buildings
4. End of turn

#### 1. Determine the starting space

The merchant rolls the dice to determine the starting space: the blue die gives the horizontal coordinate (blue number) and the red die, the vertical coordinate (red number). The five discs that constitute the *Trade tower* are put on the space where these two coordinates meet. This is the tower’s starting space.

**Important:** If the Market is obtained with the dice roll at the beginning of the round (the four squares that constitute the Market are: 4-4, 4-5, 5-5, 5-4), the round marker is moved down one space on the track. This reduces the total number of rounds played.

**Example:**
The merchant rolls the dice and gets the following result: 3 on the blue die and 2 on the red die. The five discs of the *Trade tower* are put on the street space indicated by the arrows.
2. Movement / Actions / Negotiations

Movement
Beginning with the starting space, the merchant can move the tower from one space to the next. The tower is moved orthogonally (never diagonally) from one space to an adjacent one. The merchant must leave a disc behind on each space that the tower visits. As such, the tower can move up to four spaces each turn. Counting the starting space, the tower can visit a total of 5 spaces per turn.

The following rules must be followed when moving the Trade tower:

• Every building and street space counts as a single space. The Market is also considered to be a single space.

• For the purpose of this game, the Park and the Harbor are buildings.

• A space may never be visited twice in the same turn.

• The merchant may keep on moving the tower even if every other player has already taken an action (see Actions below).

• The merchant may, at any moment, decide to stop moving the tower. He can even leave it on the starting space.

Example:
The merchant starts on the street space adjacent to the Guild Hall. From this space, the tower can move in numerous ways. Movement A shows the merchant moving the maximum number of spaces (4) to reach Villa Collini. On the other hand, Movement B only uses 3 movements to reach Metals.

Actions
Each visited building allows one player to take one action. Since the merchant can only perform one action, the other players can use the other actions. Each building has a different action associated to it, which are explained on page 10. Including the starting space, the tower can visit a total of 5 buildings in one turn.

The following rules regarding actions apply:

• Actions are only possible in the 18 buildings identified with a banner. The icons indicate the type of action that is possible.

• Each player can only take one action per turn. It is also possible to abstain from doing an action during one turn.

• Only one player can use the action of a given building each turn.

• The actions are taken immediately when the tower reaches a building; not in the player order.
Negotiations

Before the merchant moves the tower, the other players can offer him various goods in exchange for his moving the tower towards a specific space. As soon as an agreement is reached, the player pays the merchant the agreed upon price. The merchant then moves the tower towards that space. If it is a building, the player immediately takes the corresponding action.

The following negotiation rules apply:

- Negotiations always involve the merchant.
- Offers always imply that the merchant will move the tower onto the agreed upon space and that the offering player will take the action.
- During the negotiation phase, players may discuss freely and deals may change at any time.
- The player making an offer must indicate the space he would like the tower to move to and specify what he is willing to pay in return.

Note: A request to have the tower moved onto an empty street space is a valid offer.

- An offer may include any quantity or combination of goods that are available within the game (commodity, cards, special tiles, Ownership markers or ducats).

Note: When Ownership markers are traded, the offering player puts his marker(s) back in the general supply and the recipient takes the same number of his color.

- An offer may never include agreements for future actions. However, a player can include in his offer any good that he will obtain by taking the negotiated action. In these cases, the player only gives the goods to the merchant once the action is taken.
- The merchant is also allowed to include ducats or goods in the offer.
- The merchant is under no obligation to accept any offer. He can ignore every offer made by the other players and move the tower onto the space(s) of his choice.

As long as the tower can still move, the merchant can negotiate the tower’s next move with the other players. This phase ends as soon as the merchant has moved the tower four times or when he decides to stop moving the tower.

Note: The players can choose not to make any offers and hope that the merchant will move the tower on the building they want.

Example:
The tower is next to the Coach House and the merchant still has the possibility of moving the tower one space. Jeff offers 5 ducats to have the tower moved onto this building. The merchant refuses but says he will agree if a Commodity tile is added to the offer. Jeff accepts and gives the merchant 5 ducats and one Commodity tile. The tower is then moved onto the Coach House tile and Jeff immediately benefits from this building’s action.
Special negotiation cases

a) Non-adjacent space
At any given time, the players can make suggestions to have the merchant move the tower towards a space that it is not yet adjacent to. The merchant can keep these offers in mind but does not have to follow or accept any of them at this time. Later in the same turn, once the tower is next to a space mentioned in the offer, the merchant can accept the initial offer if the offer still stands. The merchant can also negotiate a new offer with the same or any other player. He can also move towards the space he wants and stop when he wants, without ever reaching the space mentioned by the other players.

Example:
Jeff observes that the tower still has enough discs to reach Villa Colini. Since the tower is not adjacent to Villa Colini, Jeff cannot make a deal with the merchant yet. He can, however, offer the merchant 15 ducats once the tower moves there. The merchant keeps this proposition in mind and can decide to move accordingly or not.

b) Buildings that were not negotiated
When the tower is placed or moved on a building without any deals having been made beforehand (the starting space for instance), the other players may make an offer to the merchant to obtain the action.

If at least one player makes an offer for the building’s action, it has to be accepted. However, the merchant can also decide to take the action himself. If he cannot or does not want to use it, he must accept the other player’s offer. If no offers are made, the merchant does not have to take the action himself. It is simply left unused for this turn.

Example:
The merchant moves the tower onto the Harbor without having made any deals. Jeff offers the small sum of 5 ducats for the building’s action. No other offers are made. Since the merchant really wants the Villa Monetti action, he has to accept this offer. If he does not accept the offer, he will have to take the Harbor’s action and will no longer be able to take an action this turn.
3. Acquire buildings

During phase 3, every player can acquire one or two buildings; this is where the tower's discs that were left on the board come into play. Beginning with the merchant and continuing clockwise, each player will have one chance to acquire buildings. Only the players who currently possess Ownership markers in front of them may participate in this phase. Once everyone has had their chance to acquire buildings, move on to the next phase.

On his turn to acquire one or two buildings, a player must:

- Have at least one Ownership marker in his personal supply. These markers are gained with the Cathedral’s action (see Buildings, cards and tiles).
- He then chooses a street space occupied by at least one of the tower’s discs. If there are no occupied street spaces, it is no longer possible to acquire buildings this turn.
- After, he may put one or two Ownership markers on buildings orthogonally adjacent to the designated street space. There can be only one marker per building.

Note: It is possible to remove another player’s Ownership marker. To do so, a player must sacrifice a marker from his supply. The two markers (the one already on the building and the one in the removing player’s supply) are put back in the general supply. The player can then, if he wants, become the owner of this building by putting one of his Ownership markers on the building.

- Finally, he removes the disc from the chosen street space. If there are more than one disc, he removes them all.

Buildings owned increase a player’s income during and at the end of the game. During the game, when a player uses a building’s action where an Ownership marker is placed, the owner receives 10 ducats from the bank. The owner never gets these 10 ducats when he takes the action himself.

At the end of the game, a player gains 10 ducats for each of his Ownership markers placed on the buildings.

Example:

The merchant is the first player to be able to place one or two Ownership markers. He chooses the street space adjacent to the Guild Hall and the Coach House (a disc can be found there). The merchant chooses to put one Ownership marker on the Guild Hall and another one on the Coach House; he is now the owner of these two buildings. He must then remove the disc from the chosen street space.

Matt is next. He chooses the last available disc on a street space. Matt removes one marker from his supply in order to remove the Ownership marker on the Coach House. These two markers are put back in the general supply. Finally, he becomes the owner of the Spices warehouse and the Coach House by putting Ownership markers on both buildings.

Even though other players have Ownership markers in their personal supply, they are unable to place them on the board since there are no more discs on street spaces.
4. End of turn

When the last player of a round ends his turn, he moves the round marker down one space on the track. Unless the marker was already on the last space of the track, the game continues.

When the marker leaves the last space of the track, the game is over and the players count their ducats to determine the winner.

Important: The last round of the game is always played completely, even if during a turn a player rolls the Market’s coordinates.

In other words, as soon as the round marker is on the last space, the current turn is completed and players then proceed with the final countdown.

Example:
The marker was moved at the end of the previous round. Phil is the first player and he begins a new round. He rolls the dice to determine the tower’s starting space and he gets a Red 4 and a Blue 4. He then puts the tower on the Market and moves the round marker down one space; it is now on the last space, meaning it is the last round of the game. This round will be completed and even if another player obtains the Market’s coordinates as a starting space, the round marker will not leave the track. It is the final round.

Rules for 2 players

The rules are the same except for the following:

- Offers made to the merchant must always include at least one good; they cannot be solely monetary.
- The merchant gets two actions if the other player takes at least one action.

Note: These rules do not alter in any way the tile “Extra action”.

Example:
After negotiating, the merchant (Phil) decides to accept Jeff’s offer and lets him use the building’s action. Since Jeff used an action, the merchant will now be able to take two actions.

Phil would still get the second action if he had taken an action before Jeff took his.

Game end

At the end of the game, each player receives 10 ducats from the bank for every one of his Ownership markers on buildings (not those in the general supply). The players then reveal their Contract cards and receive the corresponding sum from the bank (see Cards on page 11). The cards, commodities and special tiles a player owns at the end of the game do not yield anything.

Players count their ducats. The wealthiest player wins the game. In case of a tie, the winner is the tied-player with the most goods (cards, commodities and special tiles).
Most buildings have only one action associated with them: receive 1 or 2 items (commodities, special tiles or Ownership markers). If the good is not available in sufficient quantities, the player gets whatever is left (this can be nothing). No matter the quantity received, the action is considered as taken.

**Guild Hall**
Draw the first card from the Large order card pile and add it to your hand.

**City Hall**
Draw the first two cards from the Small order pile and add them to your hand.

**Post Office**
Draw the first two cards from the Message pile and add them to your hand.

**Cathedral**
Take two Ownership markers of your color and put them in front of you.

**Palace, Park, Coach House, Harbor, Tavern and Inn**
Take one of the corresponding special tile and put it face up in front of you.

**Warehouses (Drinks, Metals, Fabric, Spices)**
Take one tile of each kind of the appropriate commodities and place them face up in front of you.

**Note:** You must take one tile of each kind of commodity, never two of the same commodity.

**Villas (Colini, Monetti, Ricci, Zasteri)**
Unlike the other buildings, the Villas allow you to take one of these two actions:
- Take the first Contract card from the pile and add it to your hand.
- Delivered a Large order to this Villa.

**Streets**
No actions are possible on street spaces. However, street spaces allow a player to acquire building(s) during phase 3: Acquire buildings.

**Market**
No actions are possible in the Market. However if the Market is the tower’s starting space, the round marker is moved down one space.

**Cards**
There is no limit to the number of cards a player may have in his hand. Once played, cards are put face up under their respective pile. Later in the game, if a card appears face up on top of a pile, shuffle this pile to form a new one. These rules apply to all four card piles.

**Large order**
The owner of a Large order card receives 100 ducats from the bank and 1 special tile of his choice once he completes it. To complete a Large order, a player must take the Deliver a Large order action in the appropriate Villa and put the three requested Commodity tiles back in the supply. The card is then put face up under the corresponding pile.

**Small order**
The owner of a Small order receives 40 ducats (from the bank) when he completes it. To complete a small order, a player must perform the action of the building indicated on his card and put the appropriate commodity back in the supply. The Small order card is placed face up under the corresponding pile.
Note: Unlike large orders, a player does not have to use his action to complete a Small order. He must, however, take the action of the building listed on the Small order card to complete it. Players can never deliver two orders (large or small) at the same time, even if they are going to the same building.

Message
When the owner of a Message card delivers it, he receives 30 ducats from the bank. To deliver the message, the tower must have visited both buildings indicated on the Message card during the same turn. Unlike the orders, the owner of the card does not have to take any action in either buildings. The message is delivered as soon as there is one of the tower’s discs on both buildings in the same turn. The Message card is placed face up under the corresponding pile.

Note: The buildings can be visited in any order. A player may deliver any number of messages during the same turn, even if they involve the same buildings.

Contract
Each Contract card designates one of the buildings illustrated on the board. Players earn ducats for their Contract cards at the end of the game. The more Contract cards representing adjacent buildings they have, the more ducats they receive. For instance, an isolated building will only net 10 ducats whereas four adjacent buildings will earn a player 100 ducats. Each adjacent building beyond the fourth one increases the amount received by 50 ducats (i.e. 5 adjacent buildings = 150 ducats, 6 adjacent buildings = 200 ducats, etc.).

A player may own any number of special tiles. He can also use as many tiles as he wants, in the order he wants, during a single turn. Once used, the tile is put back on the appropriate pile.

Starting space
You can only use this tile during your turn. Instead of rolling the dice, simply put the tower on the space of your choice.

Note: If the player chooses the Market space with this tile, the round marker is moved down one space.

Extra action
You can use this tile during another player’s turn or your own. This tile gives you an extra action. It is possible to use more than one Extra action tile in the same turn. Extra action tiles can also be used the same turn they are obtained.

Notes: This tile does not allow a player to use the action of a building where the action has already been taken.

Special tiles continued on page 12.
Commodity of your choice

You can use this tile to obtain a commodity of your choice. You can only play this tile at the beginning, during or at the end of one of your action, even the one where you obtained this tile. This tile cannot be used at any other time. As soon as you announce that your action is over, you cannot play this tile.

Trade 1:1

This tile allows you to trade one good you own (card, Ownership marker, Commodity or special tile), for any one good of your choice. The timing of playing this tile is the same as the Commodity of your choice tile.

Building action

When you use this tile, you may immediately perform the action of a building you own. The timing of playing this tile is the same as the Commodity of your choice tile.

Note:
- When you play this tile, you do not use the action of your turn, you simply use the tile. You will therefore be able to take the action of a building where the tower is and the one of a building where you have an Ownership marker. You are still considered to have taken only one action.
- It is not necessary for the tower to have moved onto the building where you have an Ownership marker when you use the tile.
- This tile cannot be used to complete a small order, even if it is going to the same building.
- It is possible to use multiple copies of this tile in the same turn; as such, you could do the action of one building multiple times.